

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND

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162	AGENCY (OR SERVICE) ACTING AS AGENT FOR 339423		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	GREAT AMERICAN MEDIA		DEFEND MY DIVIDEND & ALLIANCE FOR		
AND	1010 Wisconsin Ave NW Ste 800		701 Pennsylvania Ave NW		
ADDRESS	Washington DC 20007-3674		Washington DC 20004-2608		
	USA		USA		
CONTACT			PRODUCTDefend My Dividend & Alliance		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 2244030	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/13/12 AND ENDING 09/02/12 NO. WEEKS: 3					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	1	05:00A	06:00A	30S	08/13/12-08/17/12 08/27/12-08/31/12	WFOR MORNING NEWS	2	225.00	450.00
2	M-F	1	06:00A	07:00A	30S	08/20/12-08/24/12	CBS4 EARLY SHOW (LOCAL)	1	400.00	400.00
3	M-F	1	05:00P	05:30P	30S	08/27/12-08/31/12		1	1250.00	1250.00
4	M-F	1	05:30P	06:00P	30S	08/13/12-08/17/12		1	1250.00	1250.00
5	M-F	1	06:00P	06:30P	30S	08/20/12-08/31/12		2	1300.00	2600.00
6	M-F	1	11:00P	11:35P	30S	08/13/12-08/24/12	LATE NEWS	2	1800.00	3600.00
7	Su	1	10:30A	11:00A	30S	08/19/12-08/19/12 09/02/12-09/02/12	FACE THE NATION	2	1000.00	2000.00
8	Su	1	11:00P	11:35P	30S	08/26/12-08/26/12	LATE NEWS	1	1400.00	1400.00
Total Contract:								12		12950.00
Billing Summary										
Qtr 3-12			Jul	Aug	Sep	Total				
			.00	9175.00	3775.00	12950.00				
						GRAND TOTAL				
						12950.00				

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION